

Udyam Abhilasha Entrepreneurship Awareness Campaign

Important information for VLE's

- Register on portal <http://www.udyamabhilasha.in/>
- Organise awareness campaigns for the programme and provide 3 hrs of training for 5 days from 3rd to 7th October 2018.
- Register 35-40 people, preferably women, as trainees.
- Select participants in the age group of 20-40 only. They must be 8th pass.
- Fill Baseline survey form for each candidate at the time of registration
- Ensure that all the candidates / trainees register themselves on <https://udyamimitra.in> as trainee borrower. While applying for loan, candidates must select you as handholding agency on <https://udyamimitra.in>
- Go through all the five modules before the training and understand the concepts properly. Refer to PPTs, pdf files, videos and handbook for the training.
- Provide handbooks to all trainees
- After 5 days of training, provide post assessment of trainees and distribute certificates.
- Contact Varun/ Manmeet for any support on email varun.chauhan@csc.gov.in and manmeet.kaur@csc.gov.in
- A dedicated number 011-49754975 (Ext. 402/ 426) will be available for business plan support during and after the awareness campaign.

During Training

Do's

- ✓ Mark attendance of the trainees' everyday on the mobile app.
- ✓ **Ensure that all the trainees attend the training for all the five days.**
- ✓ Ensure that all the trainees attend the training for full 3 hours every day.
- ✓ Motivate the trainees to start their own enterprise and apply for business loans, if needed.
- ✓ Take pictures of the training sessions and share on social media.
- ✓ Act as a mentor for all these trainees and provide all necessary support.
- ✓ Call a teacher, entrepreneur, or any other local resource to impart the training in a meaningful way
- ✓ Call a local banker to the training who can help in solving all queries about loans
- ✓ You may train them through:
 - Training PPTs
 - Training Videos

- Other inspirational videos
- Text files available on the portal
- Sessions on particular topics by persons from the local community
- ✓ On the 5th day, discuss each trainee's business plan and encourage them to share ideas with each other.
- ✓ Keep the class interactive and motivational.
- ✓ Use relevant templates for business plan preparation.

Don'ts

- × Don't select candidates who may not be able to attend the training for all 5 days.
- × Don't select candidates with already established business.
- × Don't select people with no business idea or enough money to pay for the formalities of starting a business
- × Don't finish the session in less than 3 hours every day.
- × Don't encourage distractions in the form of mobile phones, loud talking etc. during the training.

All the best!!